SAN DIEGO CITY COLLEGE HOSTS BINATIONAL BORDER HEALTH CONFERENCE

San Diego, CA - For the fifth consecutive year, the Institute for Human Development at San Diego City College will host the Binational Border Health Conference at its downtown campus on Friday, October 7. In collaboration with the California Department of Public Health-Office of Binational Border Health, San Diego Prevention Research Center, National University, and the Chula Vista Community Collaborative, the all-day event celebrates the 11th Annual Border Binational Health Week (BHW).

The "Advancing Your Agency with Promotores/Community Health Workers" conference is for agencies interested in implementing the promotores/community health worker model.

Dr. Veronica Ortega, Associate Professor of Psychology at City College reports, “some 50 agency representatives throughout the State of California will be in attendance to increase the understanding and use of the Promotores/Community Health Worker model as a key component of health care.” Ortega adds, “It’s an excellent opportunity to learn from the best in the community health care fields.” The symposium keynote speaker will be Teresa Niño, the Washington, D.C. Director for U.S. Health and Human Services, Office of Community Engagement. Dr. Terrence J. Burgess, President of San Diego City College and Dr. Ron Chapman, Director for the California Department of Public Health will provide welcoming remarks.

San Diego City College has one of only two Community Health Work Certificate programs in the state and is one of the participating Certificate programs in the Institute for Human Development - a workforce development and career and educational pathway program serving the community. The other City College Certificate programs include Child Development, Youth Development Work, Peace Studies, Alcohol and Other Drug Studies, and Mental Health Work.

Part of the mission of the Institute for Human Development at City College is to improve the quality of life for individuals, families and communities by providing education, training and support toward academic success and professional development. Dr. Burgess commented, “We are so pleased to again host this important Binational Conference as we know it will provide lifelong benefits to our shared communities.”

Binational Health Week is one of the largest mobilization efforts of federal and state government agencies, community-based organizations, and volunteers in the Americas to improve the health and well-being of the underserved Latino population living in the United States and Canada. It encompasses an
annual weeklong or more series of health promotion and health education activities that include
workshops, insurance referrals, vaccinations and medical screenings.

The BHW main partners include the Secretariats of Health and Foreign Affairs of Mexico, and the
Ministries of Foreign Affairs of Guatemala, El Salvador, Honduras, Colombia, Ecuador and Peru, as well
as the Institute for Mexicans Abroad, the Mexican Social Security Institute, the National Secretariat for
Migrants, the Centers for Disease Control and Prevention, the Departments of Public Health, The
California Endowment, the California HealthCare Foundation, the Council of Mexican Federations in
North America, and the Health Initiative of the Americas, a program of the University of California,
Berkeley, School of Public Health.  
http://www.binationalhealthweek.org/

About San Diego City College
Founded in 1914, San Diego City College serves as the educational cornerstone of downtown San Diego. With more
than 18,000 students, City College offers 200+ Associate Degrees and Certificates and 1,500 day, evening and
weekend classes, including programs in business, computer technology, and communications. Home to KSDS Jazz
88.3 and the award-winning Knights, City College is part of the San Diego Community College District, comprised
of City College, Mesa College, Miramar College, and Continuing Education. For more information, visit:
www.sdcity.edu