SAN DIEGO CITY COLLEGE

Research Committee - Summary
Meeting of Tuesday, September 9, 2013
2:30 – 4:00 p.m.
Conference Room D-102

PRESENT: Randy Barnes, Heidi Bunkowske, Minou Spradley, Denise Whisenhunt, Xi Zhang

STAFF: Desiree van Saanen

REPORT FROM XI ZHANG:

1. City College Research Agenda

Xi presented a brief overview of the SDCC Research Agenda, including background and purpose. Committee members reviewed it for its format and content, including recent updates. It was noted that the Institutional Priorities, which are a leading component of the Research Agenda, have undergone a few changes. The order in which they are listed has been changed and the component “Accountability” has been revised to “Institutional Accountability.” Updates to the Research Agenda (changes in report titles and content) are made annually and subsequently posted to the SDCC Research website.

Regarding research planned for High School to College students (Priority 2), Xi will follow up with Chris Baron for data concerning “Jobs for the Future” and with Lori Erreca for information on Early Middle College activities and data.

Committee members also briefly discussed Environmental Stewardship (Priority #6). Concern was expressed that most of the data in this section is generated through District Facilities, and there exists a need to look at campus-level activities. In 2009, SDCC had an ad hoc committee on environmental stewardship, which was responsible for the formation of the organic farm, but the committee has since disbanded. It was noted that a comprehensive data-driven PowerPoint report was presented at a recent board meeting. Xi will contact Lance Lareau with the Facilities Vice Chancellor’s office for details.

2. Research Reports:

Committee members reviewed the 2013 Fact Book and the 2013 SDCC Institutional Effectiveness Scorecard. Concern was expressed that data should reflect City College’s and ECC’s combined enrollment and related statistics. H. Bunkowske recommended that District provide for a single set of data reflecting this data for purposes of public relations. Xi will make the recommendation to District.
Xi explained that the Institutional Effectiveness Scorecard presents a snapshot of student enrollment, outcomes and student satisfaction. The report serves as an overall outcomes report closing the inquiries that initiated in the college-wide research agenda.

3. **Encourage Widespread Data Sharing**

The committee revisited several strategies recommended at the May 14, 2013 Research Committee meeting to increase campus participation/interest in institutional research and data sharing. Recommendations included:

- Record research discussion sessions and place online to facilitate those who cannot attend discussion groups.
- Update Research webpage and feature department/service-specific reports.
- Send out DL of specific reports via E-blast to campus community with a link to the full report.
- Make data available for review and feedback BEFORE the final report is prepared. People who can’t attend the discussion sessions should be able to chime in.
- Disseminate news releases (regarding research updates).
- Utilize City marquee and City Times to disseminate research summaries.
- Develop a research presentation calendar.

Xi noted that specific reports were distributed via DL recently and the MPAROC was presented with a research update last week. Also, Xi gave facilitated discussions around student characteristics of the general City student population, first time to college student population, and students from feeder high schools during a Student Services Training session last summer. This event was recorded and posted online.

A “Data Integration Strategy Matrix,” was distributed for review. The matrix categorizes each recommendation in scope (range of audience reached) and impact (likelihood of peaking interest and participation).

Several key strategies with “high” potential in both categories were discussed including the facilitation of action research teams and college research committees.

4. **Other Updates**

Cathy Hasson will attend the October Research Committee meeting while Xi is on maternity leave.