San Diego, CA (April 18, 2011) … The San Diego City College Students In Free Enterprise (SIFE) team was named the 2011 SIFE USA Regional Champions in Orange County on Monday, March 28. As Regional Champs, the SDCC-SIFE team will travel to Minneapolis, MN on May 10-12 to compete in the SIFE National competition.

Competing in regional champions for 18 years, the City College SIFE Team has won 17 consecutive championships.

Carrying out the SIFE mission to “serve the community through outreach programs”, the SIFE team has worked on a combination of 25 projects and programs during the 2010-11 school year. Among the many project themes are financial literacy, environmental sustainability, and entrepreneurship. One SIFE group focused on an anti-bullying program to increase awareness, prevention and education for elementary aged children. The “Don’t be a Bully” program provided hundreds of 5th and 6th graders the tools for resolving conflict and abuse situations. Another group focused on Youth Opportunity Employment and partnered with the Coalition of Neighborhood Councils. Working together, they delivered 32 workshops to students fighting against personal challenges to obtain jobs or enter college.

“There is no better feeling that knowing we are helping our own students make a difference in the lives of others”, said Professor Frederichs. Our motto is “A head for business. A heart for the world.”

Seventeen San Diego City College students participated in the Regional event, including presenters Joseph Cobb, Elizabeth Cruz, Tonya Schild, Antoine Bennett, Eddie Martinez, Dave Wilwayco, Gilbert Magellan; Support Team Members Gabriela Ruvalcaba, Alexis Price, James Franco, Amanda Menghean, Jose Garibay, Victor Mendoza, Colette Des Aulnier; Alumni members Alexis Price, Yesica Vazquez; SIFE Advisor Board President, Jennifer Rigney; Administrative Assistant Marie Disnew; and Adjunct Professor and Co-Sam M. Walton Advisor Professor Nancy Fredericks.

As the students prepare for the Nationals in May, SIFE is sponsoring several fundraisers on and off campus to raise money for travel expenses. Visit the City College SIFE Business Resource Center in T-311A and watch for information tables in Schwartz Square April 26 – 29. Donations should be addressed to: SIFE/ San Diego City College Foundation, 1313 Park Boulevard, San Diego, CA 92101.
About San Diego City College
Founded in 1914, San Diego City College serves as the educational cornerstone of downtown San Diego. With more than 18,000 students, City College offers 200+ Associate Degrees and Certificates and 1,500 day, evening and weekend classes, including programs in business, computer technology, and communications. Home to KSDS Jazz 88.3 and the award-winning Knights, City College is part of the San Diego Community College District, comprised of City College, Mesa College, Miramar College, and Continuing Education. For more information, visit: www.sdcity.edu

www.sdsife.com
Photo of San Diego City College 2011 Students in Free Enterprise Regional Champs attached.