First Annual

Don’t Be A BULLY

Conference

Date: Saturday, December 3, 2011
Time: 8:30-12noon

Conference Highlights

♦ Adult and Youth Workshops
♦ Learn the Definition of Bullying
♦ The Power of Bystanders
♦ Empowerment for Victims
♦ Discussion on Cyber Bullying
♦ Continental Breakfast Served

Workshop Facilitators:

Mara Madrigal-Weiss, Project Specialist for the S. D. County Office of Ed.
Bullying in the 21st Century

Melanie Culuko, Public Safety Analyst Chula Vista Police Department
Bullying 101

Youth Workshops conducted by SIFE students &
Andrea Lujan, Candidate for Miss CA USA

Teaching Children to be…
More than a bystander
Less of a Victim &
Better than a Bully...

★Special Key Note
Remarks from:
Tony Young, San Diego City Council President &
Kevin Beiser, Trustee San Diego Unified Board of Education

Workshops held on the
San Diego City College Campus
Educational Technology Center
Building “B” Room 103

For additional Information call 619-388-3999 / lbrady@sdccd.edu
www.sdsife.com

On line conference registration at: www.sifedontbeabully.eventbrite.com

Don’t miss this Dynamic Conference & it’s Free

Help us fight hunger bring a can of food as your registration fee.
**Workshop Facilitators**

**Bullying in the 21st Century**

Ms. Mara Madrigal-Weiss is a Project Specialist with the San Diego County Office of Education. She has spent the past thirteen years working with school communities in San Diego County.

Her areas of expertise include implementation of social emotional support programs in schools and violence prevention. Ms. Madrigal-Weiss has been conducting trainings in Bullying Prevention/Intervention for the past eight years and has trained many audiences from school administrators to law enforcement personnel on best practices to address bullying. She has created trainings in both English and Spanish for parents, social service providers and community activists. She serves as a violence prevention advocate on various committees, coalitions and local collaboratives.

Ms. Weiss has earned B.A. in Sociology and M.A. in Human Behavior and an M.Ed. She is an executive board member of the International Bullying Prevention Association (IBPA) the only international association dedicated to addressing bullying prevention world-wide.

**Bullying 101**

Melanie Culuko M.Ed., is a Public Safety Analyst with the Chula Vista Police Department. In this capacity, she has researched a variety of citywide and neighborhood-level crime and disorder problems, including auto theft, juvenile crime, gangs, and school bullying. She is a credentialed teacher and holds a Master’s Degree in Secondary Education. Her experience includes training elementary, middle and high schools in the Olweus Bullying Prevention Program throughout California and Hawaii for the last seven years. She is also an Olweus Technical Assistance Consultant and oversees new Olweus Trainers. Ms. Culuko has experience with incorporating law enforcement into bullying prevention programs.

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