CITY COLLEGE TO HOST CAREER TALK FOR STUDENTS
MAY 11 EVENT FEATURES MANPOWER’S PHIL BLAIR

SAN DIEGO – May 9, 2016 – Manpower’s Phil Blair, author of Job Won!, will speak with San Diego City College students about career planning at a Career Talk for Students on Wednesday, May 11. The event will be held from 1-3 p.m. in the Career Technology Center (V-101) located at the corner of 16th and C streets.

Blair will focus on more than just how to get a job, but also discuss certifications, the importance of networking and connecting with industry organizations, and what students must do to grow in their jobs as a way to advance their careers. As the owner/executive officer of one of the biggest employers in San Diego, he understands the job market and is well versed on employment trends and issues in the region.

The Career Talk is part of the state of California’s Doing What MATTERS™ grant. The goals of Doing What Matters for Jobs and the Economy are to supply in-demand skills for employers, create relevant career pathways and stackable credentials, promote student success and get Californians into open jobs.

With the semester coming to a close, Dean Rose LaMuraglia of the School of Business, Information Technology and Cosmetology said, “We want our students to be job-ready when they enter the workforce.” On May 20, San Diego City College will award nearly 1,100 degrees and more than 500 certificates to its 1,400 graduates.

The first 45 attendees will receive a copy of Blair’s book, which is an insider’s guide to winning interviews. Five books will be given away via raffle drawings.

This event is free, but RSVPs are encouraged at jobs@graysourcing.com. Walk-ins will be welcome, too.

About San Diego City College
Established in 1914, San Diego City College serves as the educational cornerstone of downtown San Diego. A 60-acre urban campus, City College serves more than 16,000 students, offering nearly 200 majors and degrees, 500
certificates, and 1,800 classes. City College is part of the San Diego Community College District (SDCCD), the second largest of California's 72 community college districts, which also includes Mesa College, Miramar College and Continuing Education. For more information, visit www.sdcity.edu.

About Phil Blair|Manpower
Phil Blair is one of San Diego’s most visible and respected business leaders. During the last 30 years, he along with partner Mel Katz, have built Manpower Staffing of San Diego into the largest Manpower franchise in the U.S., with annual revenues that exceed $100 million. Manpower is San Diego’s fourth largest local for-profit employer, providing approximately 4,000 jobs daily through its six countywide branches. Blair is an often-quoted employment industry expert and appears frequently in local business publications and on television and radio. He has created two career resource guides, Strategies for Success and Getting Back on Track, and is the author of Job Won!