

# SAN DIEGO CITY COLLEGE



## 2021/22 SUPPORTING THE STUDENT JOURNEY DURING A PANDEMIC



### ACCOMPLISHMENTS/OPPORTUNITIES



I. Since December 2020, City College, in partnership with Feeding San Diego and San Diego Food Bank, hosted 10 Hunger Action Days food distribution events where we provided free, nutritious food to more than 5,000 people.

IV. Awarded more than \$252,000 in scholarships to 227 deserving students in the 2020-21 academic year.

- Students Tatiana Butte and Lucia Huerta named 2021 Jack Kent Cooke Foundation Undergraduate Transfer Scholars. Each student will receive up to \$40,000 a year to complete their bachelor's degree.



II. Communications and Outreach continued its diverse and robust marketing and outreach campaign.

- Spring 2021 enrollment ad campaign delivered +1.5M impressions for digital media and +5.6M traditional media
- Provided support to nearly 3,000 students through our Virtual Welcome Center.

V. Completed construction to the 10,000-sqft. Early Education Center, which includes a 14,000-sqft. playground space, child development classrooms, faculty offices, kitchen, and conference room.



III. Rebuilding the Foundation

- Welcomed nine new Board members. Of those nine, two include a new chairperson and executive director.
- Established an emergency grant program for students in need.
- Launched improved Foundation website.
- Increase fund raising revenue by \$200,000.
- Moved investments to Cal Coast Credit Union, which led to increased revenue by \$50,000 in investment accounts.
- \$250,000 Institutional Effectiveness Partnership Initiative (IEPI) grant to improve the organization of the Foundation.



Gerald A. Ramsey, City College Foundation, Chairperson



Yen C. Tu, City College Foundation, Executive Director

VI. The painting of a mural is underway honoring the legacy of Chancellor Carroll, which is located near the A Building patio. A virtual mural unveiling event is set for May 26.



VII. Hermanos Unidos Brothers United (HUBU) held its annual conference, virtually, in October. This was the largest attended conference yet. This year, additional scholarships were offered and the Dr. Neshia Savage Scholarship was established.

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## 2021/22 SUPPORTING THE STUDENT JOURNEY DURING A PANDEMIC

### ACCOMPLISHMENTS/OPPORTUNITIES *continued*



SAN DIEGO  
HOUSING  
COMMISSION



#### VIII. New Partnerships

- Expanded Hispanic Heritage Month to include workshops for diversifying our faculty and manager positions.
- Expanded support for MANA de San Diego, Cesar Chavez Service Clubs, and the Chicano Federation to include scholarships for students in our service area.
- Expanding Asian American and Pacific Islander Heritage Month Heritage month with seven events throughout May.
- Student Health Center partnered with HUBU, Puente, Umoja, and City Scholars to expanded services and embed mental health services into the classroom.
- Developed partnerships with employers such as NAVWAR, City of San Diego, and San Diego Workforce Partnership, that placed City College students in above livable wage careers.
- Renewed a \$400,000 grant, in partnership with the San Diego Housing Commission, for Engaged Educational Resources (PEER) to operate a student recruitment and educational program to prepare students for employment opportunities working with the homeless.

#### IX. KSDS returned to live broadcast.



#### X. Created campus access and safety protocols for essential workers and requests:

- Campus drive through procedure for pick up and drop off operations
- COVID reporting/tracking, sanitizing and disinfecting protocol for reported cases

## CHALLENGES

#### I. State and district budgets

#### II. Staffing and vacancies

#### III. Reopening the campus

