

SAN DIEGO CITY COLLEGE

OUR COLLEGE OUR LEGACY

THE FIERCE **URGENCY** OF NOW

FALL 2023 CONVOCATION

Ricky Shabazz, Ed.D. | President

SAN DIEGO CITY COLLEGE

CAMPUS LEADERS

Tillie Chavez

Vice President, Instruction

John Parker, DBA

Vice President, Administrative Services

Marciano Perez, Jr.

Vice President, Student Services

Welcome Remarks by Constituency Group Representatives

María-José Zeledón-Pérez, Ed.D.

President, Academic Senate

Sean Ryan

President, Classified Professionals

Jay Purnell

SPAA Representative

Diego Bethea

President, Associated Students Government

GOLDEN AWARD WINNERS

Kristen Cole, Ph.D.
Golden Apple Award

John Parker, DBA
Golden Pillar Award

Bianca Arellano
Golden Star Award

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WHAT WILL BE OUR LEGACY?



WELCOME TO FALL 2023!

SAN DIEGO CITY COLLEGE President's Vision

You Belong Here: The City College Experience

- 1 San Diego City College is the leader in creating a **learning culture** that improves **student success** through **social justice**, **educational equity**, and **academic excellence**
- 2 We share the City College **LOVE** by creating caring and compassionate connections with **EVERYONE**
- 3 We provide **high-touch** and **high-quality** pathways for students to complete degrees/certificates, transfer and/or enter fulfilling careers
- 4 We promote talent and professional development in order to **ensure our students see themselves** in our curriculum and student services in order to **support a diverse community of learners**
- 5 We prioritize efforts to **dismantle systems** that **negatively impact efforts** to **improve cultural competency** in our planning and processes
- 6 We **value partnerships** and **philanthropy** that foster **student success**, **completion**, **transfer**, and **career placement** of students into high-demand careers and service-based learning



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Executive Priorities



Improving the Student Journey

- i. Closing Equity Gaps
- ii. Improving Completion and Transfer
- iii. Career Pathways
- iv. Expanding Learning Communities
- v. Expanded Promise Bundles
- vi. Increasing FAFSA numbers (20% of SCFF)



City College Cares — You Belong Here!

- i. Health and Safety
- ii. Advancing Professional Development
- iii. Creating Meaningful Connections
- iv. Celebrating the City College Culture
- v. Sharing Success Stories



Enrollment Management

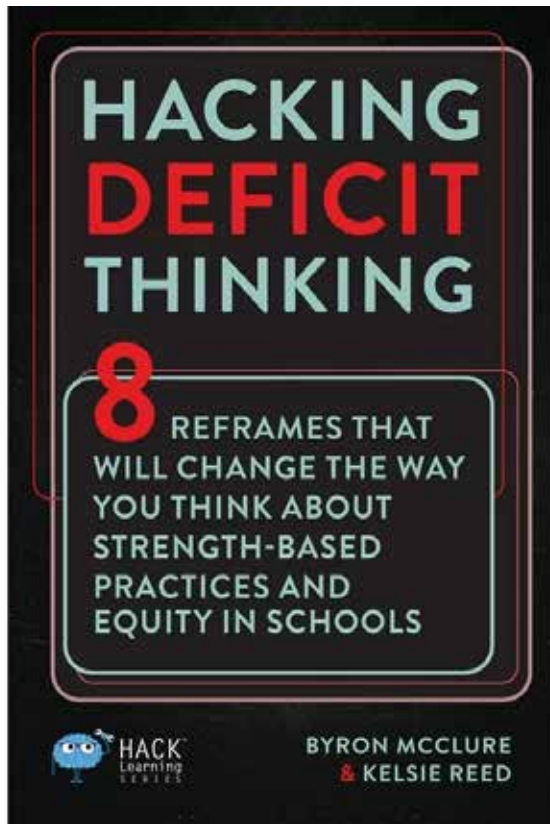
- i. Retention, Retention, Retention
- ii. Rebuilding Programs
- iii. BA Program
- iv. Nights and Weekends
- v. Concurrent Enrollment
- vi. Support for Part-time Students



Standardized Operating Procedures

- i. Business Office Support
- ii. Transparency in Processes and Deadlines
- iii. Event Plans and Evaluations
- iv. Expanding Trainings and Workshops
- v. Life After HEERF

GROWTH MINDSET



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1. We can shift to what's strong
2. Our problem exist within the system
3. Humanize your data
4. We can hack deficit thinking
5. Build on student strengths
6. Differences are strengths
7. Tap into schoolwide strengths
8. Educators deserve to flourish

2023 ACCOMPLISHMENTS



- Degrees and Certificates
 - 777 associate degrees
 - 341 certificates
 - 218 students earning multiple awards
- Bachelor's degree in Cyber Defense and Security; approved by CCC Board of Governors in Jan.

2023 ACCOMPLISHMENTS

- Concurrent Enrollment and College and Career Access Pathways (CCAP)

How it started...

	2017-18		
	# of Sections	Projected Enrollment	Actual Enrollment
Crawford	4	120	81
Garfield	2	60	39
Hoover	4	120	120
Lincoln	12	400	265
Morse	2	50	46
SDHS	4	100	94
Total	28	850	645

How it's going...

	2022-23		2023-24	
	# of Sections	Projected Enrollment	# of Sections	Projected Enrollment
Crawford	6	197	11	295
East Village	2	60	3	90
Garfield	2	52	1	25
Hoover	7	225	6	165
Lincoln	12	374	8	267
Morse	18	517	13	390
SDHS	21	695	21	695
SCPA	30	899	37	1159
E3 Civic	2	50	0	0
O'Farrell	3	95	4	120
Monarch	0	0	1	15
Total	103	3164	105	3221

2023 ACCOMPLISHMENTS



- Received student housing grants
 - \$344K for feasibility study
 - \$75M for construction
- Received \$2M Asian American and Native American Pacific Islander-serving Institutions (AANAPISI) grant
- Graphic design ranked second by World Brand Society's Global Education
- Nursing program ranked second in state and third in the nation by [rncareers.org](https://www.rncareers.org)
- Hosted first Lunar New Year celebration
- Hosted Black Identity Photography Show at Luxe Gallery

2023 ACCOMPLISHMENTS

Expanded Promise Bundles

Year 1 Promise Cohort - 955

- Students enrolled in at least 12 units: 665
- Students enrolled in 1-11.5 units: 137
- Students enrolled in zero units: 155



Students pending signed contract (not signed) - 419

- Students enrolled in at least 12 units: 116
- Students enrolled in 1-11.5 units: 113
- Students enrolled in zero units: 199

Students applied (contract not sent) - 859

- Students enrolled in at least 12 units: 225
- Students enrolled in 1-11.5 units: 142
- Students enrolled in zero units: 489

Year 2 Promise Cohort - 471

- Students enrolled in at least 12 units: 282
- Students enrolled in 1-11.5 units: 70
- Students enrolled in zero units: 119

Total Promise Students , Year 1 and Year 2:

1,426

2023 ACCOMPLISHMENTS

- Signing Days at high schools
 - 196 student from San Diego, Crawford, Hoover, Lincoln, Morse, Gompers, O'Farrell, Garfield, Montgomery
- Scholarships to high school students
 - 196 Signing Day Bonuses = \$9,800
 - 10 Jim and Jan Sinegal Presidential Scholarship w/MacBook = \$35,000
 - 15 Knight Scholar Awards = \$2,250
 - Over 2 years, given \$70K to students



2023 ACCOMPLISHMENTS



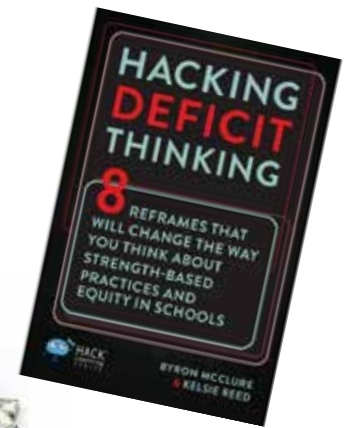
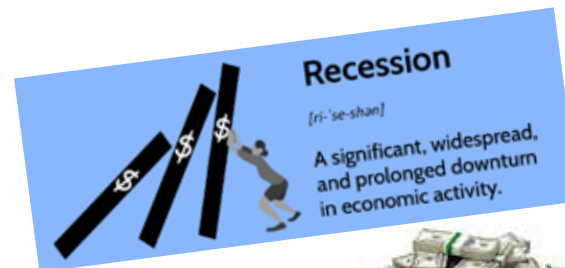
- Opened Basic Needs Center, and Knights' Food Pantry and Threads and Things in T-150
- Hunger Action Days had nearly 2000 visits with more than 500 unique individuals
- Alumna Katya Echazarreta became the first Mexica-born woman to go to space
- **Opened Intercultural Centers - First-Gen, Pride, Womxn's Center, City Scholars**
- Presented work on Math x Mental Health at American Association of Community Colleges (AACC)
- Held an Enrollment Management Forum



WHAT ARE WE EXCITED ABOUT



WHAT KEEPS US UP AT NIGHT



State of Colleges and Universities

7 university presidents have left in the last year
Why is turnover so high?

-Mississippi Today

Why Florida's Public College Presidents Should Resign
-InsideHigherEd.com

More High-Profile College Presidents Are Leaving Office

-Forbes.com

Eastern Iowa Community Colleges Leader Resigns After a Year in Role
-Radio Iowa

Strategies To Combat Employee Burnout and Improve Morale

-JamsAdm.com

Higher Ed, We've Got a Morale Problem — And a Free T-Shirt Won't Fix It
-Ed Surge News

The Great Resignation at Community Colleges
-InsideHigherEd.com

Higher Education Has A Morale Problem, Opposing Higher Pay Will Make It Worse
-Forbes.com

Staffing Woes Continue at Community Colleges, Stalling Their Pandemic Recovery
-Higher Ed Dive

2 More College Leaders Exit Abruptly
-InsideHigherEd.com

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WHAT ARE WE EXCITED ABOUT



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Student Ready *by Design*



DREAM BIG!
AT CITY COLLEGE!



WHAT ARE WE EXCITED ABOUT

- Bachelor's degree in Cyber Defense and Security, Fall 2024
 - 490 students on interest list
 - First cohort is at capacity - 50 students
 - Information sessions Aug. 30, Sep. 13, Sep. 27
- Supporting the Student Journey



WHAT ARE WE EXCITED ABOUT

- Work in Mental Health
 - Hiring of two new counselors/therapist
 - Embedding mental health in learning communities, math, and athletics
- Reimagining the Library
 - \$100K in funding
 - Hiring librarians
- AANAPISI grant
- OER grant
- Efforts in math and sciences – Yo Soy STEM, MESA program, Mathletics
- 9 science students conducted summer research at UCSD/SDSU
- Science faculty held workshops at UCSD



WHAT ARE WE EXCITED ABOUT

- Relationships with faculty, classified professionals, supervisors, and managers
- New hires
 - Chemistry faculty, Rebecca Vasquez (**classified to faculty**)
 - Dean of BICET Jesse Lopez
 - Dean of Equity – in process
 - Since July 2021, 72 new hires, promotions, and transfers
 - 30+ positions in process
- Women's tennis head coach Jami Jones received the 2023 Women & Girls Who Ace Award
- Psychology student, Nick Lazaris, receives \$500 scholarship



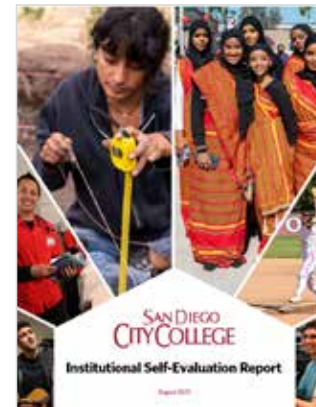
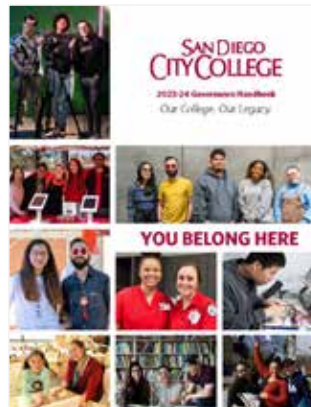
Dean Jesse Lopez



Coach Jami Jones

WHAT ARE WE EXCITED ABOUT

- **Student housing project groundbreaking**
- Dr. Constance Carroll AH Building dedication
- Professional Development
 - StrengthQuest assessment
- Governance Handbook and ISER Report
- Supporting basic needs
- Barbershop
- AAPI Space
- Parent Center
 - Extend childcare in the evening for 12 students
- Marketing and Outreach teams
- Receiving patio furniture



WHAT ARE WE EXCITED ABOUT

Chicanx/
Latinx
Heritage
Month



SAN DIEGO CITY COLLEGE
Chicanx/Latinx Educator Network

Join us to celebrate, network, and enjoy each other *en comunidad!*

			
Dr. Daisy Gonzales Deputy Chancellor, California Community Colleges	Dr. Mark Sanchez, President, Southwestern College	Dr. Tina M. King, President, San Diego College of Continuing Education	Dr. Susan Topham, Vice Chancellor of Educational Services, San Diego Community College District

 4:45 P.M. | Friday, September 15, 2023

 Cafeteria at San Diego City College

Celebrate the beginning of Chicanx/Latinx Heritage Month by hearing from a panel of inspiring Chicanx/Latinx Educators and connecting with fellow *colegas*.

Event includes job fair with career opportunities!

CHICANX/LATINX
HERITAGE MONTH

WHAT ARE WE EXCITED ABOUT

- Fully staffed Business Office
 - Admin Services:
<https://www.sdcity.edu/about/leadership/administrative-services/>
 - Business Services:
<https://www.sdcity.edu/about/leadership/administrative-services/business-services.aspx>
 - SOPs
 - Additional clerk in shipping/receiving
 - Sal Guzman, admin tech
 - Drop-in workshops and new landing page



WHAT ARE WE EXCITED ABOUT

- Weddings at City
 - Wedding giveaway
- Events at City
 - Community engagement
 - Farmers markets
 - Lowrider car shows
 - ...and more
- Community Engagement



WHAT ARE WE EXCITED ABOUT

Having fun @ City!



WHAT KEEPS ME UP AT NIGHT

Young Soraiya is going to high school.



WHAT KEEPS ME UP AT NIGHT

Ricky said...



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WHAT KEEPS US UP AT NIGHT

- Health and safety
 - Opioid and NARCAN presentation
 - NARCAN vending machines
 - C-CERT and CPR training
 - Knights Watch
- Housing insecurities
 - Overnight parking
 - Partnerships with Father Joe's
- Continued support for mental health
- LiveSafe App
- Expansion of WiFi Service
- Employee Assistance Plan (EAP)
- Thank you, life savers!
 - Diana Soqui
 - Cesar Gumapas
 - Jay Purnell



WHAT KEEPS US UP AT NIGHT

Enrollment Management - Trending Up 

	Headcount	FTEs	Target FTEs	Progress to FTEs Targets	Actual FTEF	Budgeted FTEF	FTEF Difference	Productivity
City College	11,332	3,009.5	3,668	82%	254.4	262.0	-7.6	11.8

Metric	College	Fall			Changes			
		Last Week	One Week Prior to Credit Colleges Opening Day		Weekly Changes Current Fall 2023		FA23 vs FA22	
		8/7/23	8/15/22	8/14/23	Number Change Last Week	Percentage Change Last Week	Number Diff FA23 vs FA22	Percentage Diff FA23 vs FA22
FTEs (count)	City	2,653.4	2,469.4	3,009.5 	356.1	13%	540.1	22%
Headcount (n)	City	9,820	9,972	11,332 	1,512	15%	1,360	14%

Approx. 20% increase over last year.

WHAT KEEPS US UP AT NIGHT

Enrollment Management

- Working Adults
 - Offsite classes
 - Nights and weekends
 - Support for childcare
- CCAP/Dual Enrollment
- Expanded Promise Bundles
- Learning Communities



WHAT KEEPS US UP AT NIGHT

- **Student Centered Funding Formula (SCFF)**

- 70% enrollment
- 20% supplemental
- 10% success



Out of the 20%, we are only generating 8-9%

City College Supplemental Targets to Achieve 20% SCFF Performance by 2026-2027

Year	AB540	PELL	CCPG	Total	FUNDED Headcount	Headcount Growth over PY	Supplemental Funding	Revenue Growth over PY
2022-23	660	3,598	7,097	11,355	11,200		\$ 12,819,297	
2023-24	660	4,342	8,565	13,568	12,908	1,708	\$ 15,988,682	\$ 3,169,385
2024-25	660	5,005	9,871	15,536	14,876	1,968	\$ 19,079,270	\$ 3,090,588
2025-26	660	5,768	11,377	17,805	17,145	2,269	\$ 22,716,690	\$ 3,637,420
2026-27	660	6,647	13,112	20,419	19,759	2,615	\$ 26,966,415	\$ 4,249,725

SDCCD SCFF TCR Performance

Year	Basic Allocation	FTES Allocation	Supplemental Allocation	Success Allocation	Total SCFF Revenue	Base %	Supp %	Succ %
21-22	\$21,961,488	\$169,469,556	\$34,523,564	\$25,739,042	\$251,693,650	76.06%	13.72%	10.23%
22-23	\$30,743,853	\$194,744,760	\$36,302,754	\$28,234,231	\$290,025,598	77.75%	12.52%	9.74%
23-24	\$33,270,998	\$214,611,212	\$39,286,841	\$29,244,016	\$316,413,067	78.34%	12.42%	9.24%

WHAT KEEPS US UP AT NIGHT

- Supplementals, 20%
 - AB 540
 - Pell
 - California College Promise Grant
- How can you help?
 - Increase FAFSA submissions
 - Donate to the Foundation - \$100
 - Car giveaway to a deserving student



WHAT KEEPS US UP AT NIGHT

- **Need for standard operating procedures (SOPs)**
- Professional development
- Failed searches
- Recruitments
- Maintaining our loving culture
- **High flex, Chat GPT, and AI**
- Curriculum AB 929, AB 111
 - ADT/IGETC
 - Common Course #



WHAT KEEPS US UP AT NIGHT

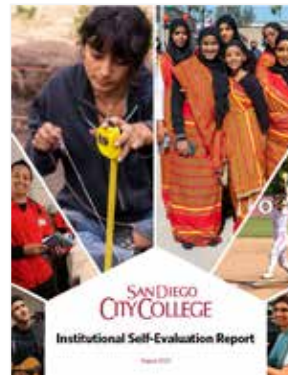
Accreditation timeline

October	November-December	January-February
• Early October – virtual "meet and greet" event with Peer Review team (by invitation) • Friday, October 13th – TENTATIVE date for all-campus open forum with Peer Review Team • October 16th – Peer Review Team meets virtually to review the ISER and draft the Peer Review Team Report	• College receives the Core Inquiries Report by mid-November which will be the basis for the focused site visit • Friday, December 1st – Planning Summit will discuss Core Inquiries Report, areas of improvement, QFE, and what to expect for the site visit. Everyone invited!	• Late January 2024 – "mock visit" rehearsal with those meeting with Peer Review Team • Focused site visit is the week of February 26th, 2024 • Duration of visit (1-2 days) and people involved will be determined by the scope of the Core Inquiries Report

WHAT KEEPS US UP AT NIGHT

Communication

- I. College Council
- II. Weekly updates
- III. Monthly newsletter
- IV. Campus forums
- V. Open office hours
- VI. Social media



@sandiegocitycollege

WHAT KEEPS ME UP AT NIGHT

- Janelly leaving 🥲





WHAT WILL BE OUR LEGACY?



MISSION DRAFT

San Diego City College welcomes and inspires every student to identify and pursue their community, personal, and professional goals.

We prioritize accessibility, equity, and social justice through student-centered support services and educational opportunities for global learning.

We offer general education, associate degrees, transfer pathways, bachelor's degrees, certificates, and career technical education for personal enrichment and economic mobility.