

SAN DIEGO CITY COLLEGE

YOU BELONG HERE!



2024/25 ACCOMPLISHMENTS



Grand opening of the Elva Salinas Professional Learning Center.



2025 President's Annual Retiree Luncheon honoring Dr. Roberta Alexander.

1. Continuing to Improve Student Success.

- Commencement was a powerful celebration of our diversity, featuring lion dancers, Aztec dancers, the Black National Anthem, and a mariachi band.
- 1,014 unique students graduated (6% increase), earning 1,096 associate degrees and 386 certificates. 60% received multiple awards. 38% percent graduated with honors, and 8% were veterans.
- Five East Village Middle College High School students earned AA/AS degrees, including one with five degrees—the most in college history. For the first time, an 11th grader also earned a degree.

2. Caring Campus

- Knights' Table served over 22,000 visits, Threads & Things had 900+, and 8,000+ diapers were given out. Pantry hours were extended during Ramadan.
- Spirit Week, Winter Wonderland, Día de los Muertos, and Sneaker Ball brought the campus community together.
- Celebrated student success with events like the first Undocumented Student Graduation, AAPI Grad, and Scholarship Banquet. ASG awarded \$10,000 in scholarships for underserved students.
- HUBU, Umoja, and Puente offered retreats, family nights, college tours, and workshops that centered cultural identity and student success.

- Over 50 faculty participated in equity-focused training through Strong Workforce Institutes and the Professional Learning Center.
- Held a Campus Town Hall to share critical updates on college, district, and state budgets, with nearly 100 participants joining in person and online. The forum promoted transparency, collaboration, and shared governance during a time of fiscal uncertainty.
- Hosted the Hope Dealer Recognition Event to celebrate faculty and classified professionals who go above and beyond, with food, bowling, and camaraderie. The event drew 30 attendees and was sponsored by the Office of the President.
- Held Facilities Appreciation Day, where members of the executive team worked alongside facilities to show appreciation for their hard work. The day concluded with a barbecue to celebrate the team's efforts.



2024/25 ACCOMPLISHMENTS



3. Enrollment Management

- Headcount is near to pre-covid levels with over 14,000 students per semester.
- The college enrolled the largest Promise class in recent history.
- Over 1,300 local high school students attend our annual spring Open House. We expect another larger entering Promise class from our feeder high schools.
- Students who visited the Barbershop had higher success rates than the general population. Monthly mental health workshops averaged 25 attendees, and six colleges visited to explore replicating the model.



Communications Office team (left) and a screenshot of Jackie Bonner from the award-winning video.

- Expanded the Promise bundles where all entering Promise students are registered in 12 units. This helped with the retention of Promise students.
- Awarded over \$80,000 worth of scholarships to Promise students to include the fourth year of the Jim and Jan Sinegal Presidential Scholarship.
- Launched Program Mapper to support Guided Pathways and Find My Path, and was twice selected for the state SEM project.
- The Communications Office leads district branding with the You Belong Here campaign. The team won an award for the ADES video, and City College had the largest student and employee presence at the conference.

- Weekly enrollment management data is now included in our weekly and monthly campus updates.
- Achieved highest annual productivity in recent history with a rate of 13.69 in 2024-25, including standout terms such as Summer 2024 (15.35), Fall 2024 (13.55), and Spring 2025 (13.47).
- Developed Predictable Pathway (P2), a campus-wide SEM project to better serve our students.

4. Fundraising and Grants: Advancing Equity Through External Support

- Secured \$850,000 in a state Nursing Infrastructure Grant. We secured approximately \$186,000 in the state Rising Scholars Grant.
- Secured a \$125,000 grant to develop a Barber certificate program.
- Secured several grants from the San Diego Foundation, Prebys Foundation.
- Raised \$284,000 in scholarships, \$50,000 more than last year, and awarded 165 scholarships to students, an increase of 54.
- Hosted two engagement events: the alumni launch with over 100 attendees and the President's Retiree Luncheon with about 75 attendees. These efforts led to four new scholarships and increased donor interest.
- \$50,000 grant awarded to expand agricultural education and promote food equity through the urban farm.



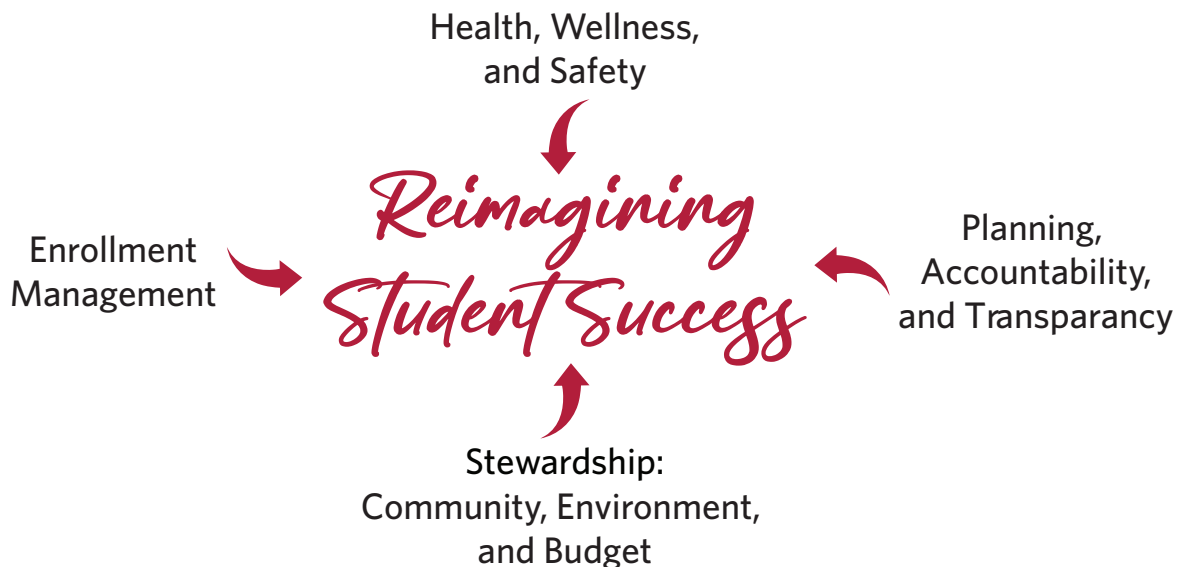


SAN DIEGO CITY COLLEGE 2025/26 Goals

DO THE RIGHT THING:

The Future of Higher Education Under the Current Landscape

San Diego City College welcomes and inspires every student to identify and pursue their community, personal, educational, and professional goals. We prioritize accessibility, equity, and social justice through student-centered support services and educational opportunities for global learning. We offer general education, associate and bachelor's degrees, transfer pathways, certificates, and career technical education for personal enrichment and economic mobility.



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SAN DIEGO CITY COLLEGE

1313 Park Blvd. San Diego, CA. 92101

sdcity.edu



SAN DIEGO CITY COLLEGE

2025/26 Goals



1. Improve Campus Morale via Health, Wellness, and Campus Safety

- Ensuring that people see, feel, and believe that their safety is our TOP PRIORITY.
- Embodying what YOU BELONG HERE truly means across campus.
- Reinstate the City College Campus Culture Committee to host monthly meetings and events to support a Caring Campus culture.
- Continue to work with People and Culture to support a caring campus.
- Host more events for new faculty and classified professionals to interact with actively engaged employees.
- Take 10-20 faculty/classified professionals to lunch or dinner each semester.
- Write 5-10 faculty/classified professionals handwritten notes per month.
- Host a networking event in September to bring faculty/classified professionals/administration together.
- Host a Hope Dealer acknowledgment event for actively engaged employees.
- Identify successful programs to present at local and national conferences. Feature these efforts in our monthly newsletter.

2. Reimagining Student Success

- Becoming an AAPI, BSI, HSI, and Veteran serving institution.
- Engage more frequently with students, ASG, learning communities, and student clubs.
- Visit 5-10 classes per semester.
- Host a student forum each semester.
- Develop a Black Student Success Center.
- Develop a monthly student success newsletter.
- Take 5-10 students to lunch or dinner each semester.
- Write 5-10 students handwritten notes per month.



3. Enrollment Management

- Maximize the SCFF (increase FAFSA submissions by 15%-20%).
- Expand the Promise Bundles into a First- and Second-Year Experience programs.
- Build out a concurrent enrollment model where high school students take classes on campus.
- Improve pathways from non-credit to credit by 10%.
- Increase credit for prior learning by 10%.
- Effective promotion of night/evening and career education programs via promotional materials, videos, and student stories.
- Participate in the second state SEM project to build a two-year schedule.
- Launching efforts to develop a Barber certificate program to address equity and social justice needs in the field of cosmetology.
- Enrollment data is now included in weekly and monthly campus updates.
- Explore models for contract education. Pilot continuing education units for childcare workers with The Neighborhood House in Spring 2026.

4. Improve the College's Budgeting Practices via Planning, Accountability, and Transparency

- Reduce the end-of-year balance to \$500,000 or less.
- Reduce the number of journal entries by 90%. Implement a process whereby journal entries are entered within 30 days.
- Work with the district Business Office to schedule ongoing professional development and modules to better predict spending and align the college's budget to the CAM.
- Continuing to grow grant awards, outside funding, and donor relations via enhancing the City College Foundation.

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