

SAN DIEGO CITY COLLEGE

**OUR COLLEGE OUR LEGACY**

THE FIERCE **URGENCY** OF NOW

FALL 2023 CONVOCATION

**Ricky Shabazz, Ed.D.** | President

# CAMPUS LEADERS

## **Tillie Chavez**

Vice President, Instruction

## **John Parker, DBA**

Vice President, Administrative Services

## **Marciano Perez, Jr.**

Vice President, Student Services

## ***Welcome Remarks by Constituency Group Representatives***

## **María-José Zeledón-Pérez, Ed.D.**

President, Academic Senate

## **Sean Ryan**

President, Classified Professionals

## **Jay Purnell**

SPAA Representative

## **Diego Bethea**

President, Associated Students Government

# **GOLDEN AWARD WINNERS**

**Kristen Cole, Ph.D.**

Golden Apple Award

**John Parker, DBA**

Golden Pillar Award

**Bianca Arellano**

Golden Star Award

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**WHAT WILL BE OUR LEGACY?**

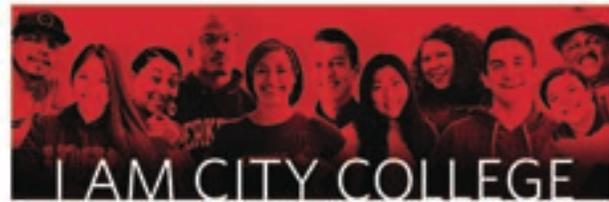


# WELCOME TO FALL 2023!

## SAN DIEGO CITY COLLEGE President's Vision

### You Belong Here: The City College Experience

- San Diego City College is the leader in creating a **learning culture** that improves **student success** through **social justice**, **educational equity**, and **academic excellence**
- We share the City College **LOVE** by creating caring and compassionate connections with **EVERYONE**
- We provide **high-touch** and **high-quality** pathways for students to complete degrees/certificates, transfer and/or enter fulfilling careers
- We promote talent and professional development in order to **ensure our students see themselves** in our curriculum and student services in order to **support a diverse community of learners**
- We prioritize efforts to **dismantle systems** that **negatively impact** efforts to **improve cultural competency** in our planning and processes
- We **value partnerships** and **philanthropy** that foster **student success**, **completion**, **transfer**, and **career placement** of students into high-demand careers and service-based learning



## SAN DIEGO CITY COLLEGE **OUR COLLEGE OUR LEGACY** THE FIERCE URGENCY OF NOW

### Executive Priorities



#### Improving the Student Journey

- i. Closing Equity Gaps
- ii. Improving Completion and Transfer
- iii. Career Pathways
- iv. Expanding Learning Communities
- v. Expanded Promise Bundles
- vi. Increasing FAFSA numbers (20% of SCFF)



#### City College Cares — You Belong Here!

- i. Health and Safety
- ii. Advancing Professional Development
- iii. Creating Meaningful Connections
- iv. Celebrating the City College Culture
- v. Sharing Success Stories



#### Enrollment Management

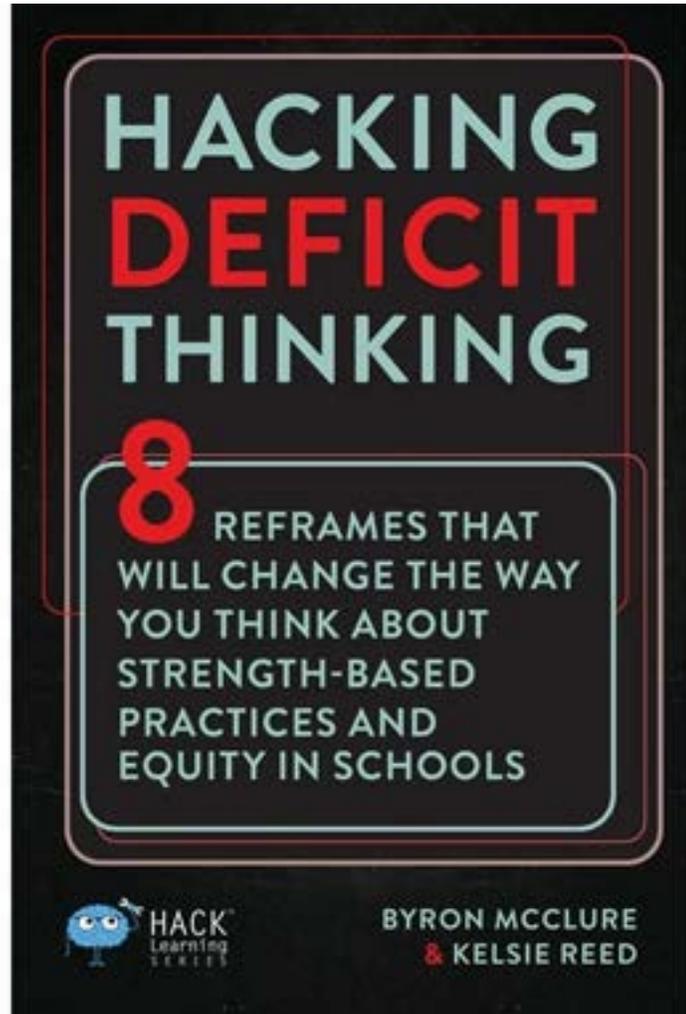
- i. Retention, Retention, Retention
- ii. Rebuilding Programs
- iii. BA Program
- iv. Nights and Weekends
- v. Concurrent Enrollment
- vi. Support for Part-time Students



#### Standardized Operating Procedures

- i. Business Office Support
- ii. Transparency in Processes and Deadlines
- iii. Event Plans and Evaluations
- iv. Expanding Trainings and Workshops
- v. Life After HEERF

# GROWTH MINDSET



SAN DIEGO CITY COLLEGE  
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1. We can shift to what's strong
2. Our problem exist within the system
3. Humanize your data
4. We can hack deficit thinking
5. Build on student strengths
6. Differences are strengths
7. Tap into schoolwide strengths
8. Educators deserve to flourish

# 2023 ACCOMPLISHMENTS



- Degrees and Certificates
  - 777 associate degrees
  - 341 certificates
  - 218 students earning multiple awards
- Bachelor's degree in Cyber Defense and Security; approved by CCC Board of Governors in Jan.

# 2023 ACCOMPLISHMENTS

- Concurrent Enrollment and College and Career Access Pathways (CCAP)

*How it started...*

*How it's going...*

	2017-18		
	# of Sections	Projected Enrollment	Actual Enrollment
<b>Crawford</b>	4	120	81
<b>Garfield</b>	2	60	39
<b>Hoover</b>	4	120	120
<b>Lincoln</b>	12	400	265
<b>Morse</b>	2	50	46
<b>SDHS</b>	4	100	94
<b>Total</b>	<b>28</b>	<b>850</b>	<b>645</b>

	2022-23		2023-24	
	# of Sections	Projected Enrollment	# of Sections	Projected Enrollment
<b>Crawford</b>	6	197	11	295
<b>East Village</b>	2	60	3	90
<b>Garfield</b>	2	52	1	25
<b>Hoover</b>	7	225	6	165
<b>Lincoln</b>	12	374	8	267
<b>Morse</b>	18	517	13	390
<b>SDHS</b>	21	695	21	695
<b>SCPA</b>	30	899	37	1159
<b>E3 Civic</b>	2	50	0	0
<b>O'Farrell</b>	3	95	4	120
<b>Monarch</b>	0	0	1	15
<b>Total</b>	<b>103</b>	<b>3164</b>	<b>105</b>	<b>3221</b>

# 2023 ACCOMPLISHMENTS



- Received student housing grants
  - \$344K for feasibility study
  - \$75M for construction
- Received \$2M Asian American and Native American Pacific Islander-serving Institutions (AANAPISI) grant
- Graphic design ranked second by World Brand Society's Global Education
- Nursing program ranked second in state and third in the nation by rncareers.org
- Hosted first Lunar New Year celebration
- Hosted Black Identity Photography Show at Luxe Gallery



# 2023 ACCOMPLISHMENTS

## Expanded Promise Bundles

### Year 1 Promise Cohort - 955

- Students enrolled in at least 12 units: 665
- Students enrolled in 1-11.5 units: 137
- Students enrolled in zero units: 155



### Students pending signed contract (not signed) - 419

- Students enrolled in at least 12 units: 116
- Students enrolled in 1-11.5 units: 113
- Students enrolled in zero units: 199

### Students applied (contract not sent) - 859

- Students enrolled in at least 12 units: 225
- Students enrolled in 1-11.5 units: 142
- Students enrolled in zero units: 489

### Year 2 Promise Cohort - 471

- Students enrolled in at least 12 units: 282
- Students enrolled in 1-11.5 units: 70
- Students enrolled in zero units: 119

Total Promise Students , Year 1 and Year 2:

# 1,426

# 2023 ACCOMPLISHMENTS

- Signing Days at high schools
  - 196 student from San Diego, Crawford, Hoover, Lincoln, Morse, Gompers, O'Farrell, Garfield, Montgomery
- Scholarships to high school students
  - 196 Signing Day Bonuses = \$9,800
  - 10 Jim and Jan Sinegal Presidential Scholarship w/MacBook = \$35,000
  - 15 Knight Scholar Awards = \$2,250
  - Over 2 years, given \$70K to students



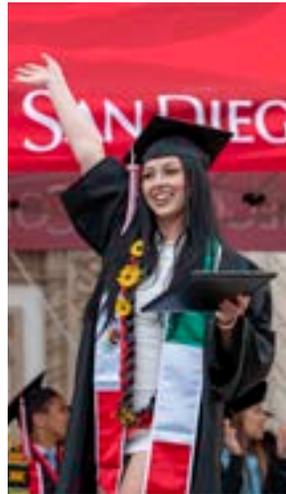
# 2023 ACCOMPLISHMENTS



- Opened Basic Needs Center, and Knights' Food Pantry and Threads and Things in T-150
- Hunger Action Days had nearly 2000 visits with more than 500 unique individuals
- Alumna Katya Echazarreta became the first Mexica-born woman to go to space
- **Opened Intercultural Centers - First-Gen, Pride, Womxn's Center, City Scholars**
- Presented work on Math x Mental Health at American Association of Community Colleges (AACCC)
- Held an Enrollment Management Forum

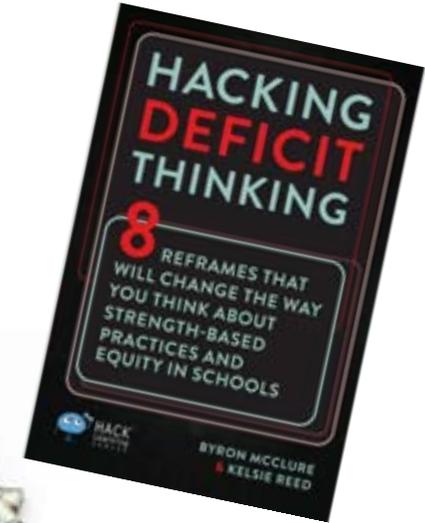


# WHAT ARE WE EXCITED ABOUT



# WHAT KEEPS US UP AT NIGHT

**Recession**  
*[ri-'se-shan]*  
A significant, widespread, and prolonged downturn in economic activity.



## State of Colleges and Universities

**7 university presidents have left in the last year**  
**Why is turnover so high?**

-Mississippi Today

**Why Florida's Public College Presidents Should Resign**

-InsideHigherEd.com

**More High-Profile College Presidents Are Leaving Office**

-Forbes.com

**Eastern Iowa Community Colleges Leader Resigns After a Year in Role**

-Radio Iowa

**Strategies To Combat Employee Burnout and Improve Morale**

-JamsAdr.com

**Higher Ed, We've Got a Morale Problem — And a Free T-Shirt Won't Fix It**

-Ed Surge News

**The Great Resignation at Community Colleges**

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# WHAT ARE WE EXCITED ABOUT



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**Student Ready** *by Design*



**DREAM BIG!**  
AT CITY COLLEGE!



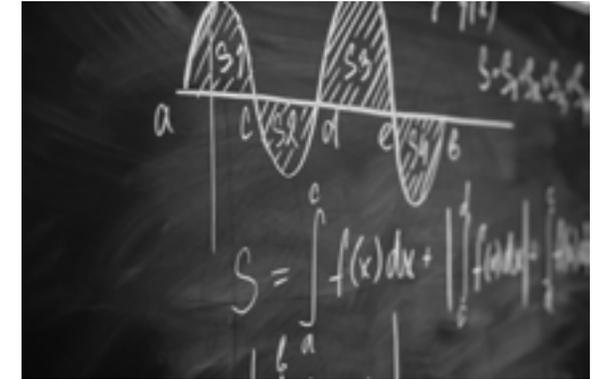
# WHAT ARE WE EXCITED ABOUT

- Bachelor's degree in Cyber Defense and Security, Fall 2024
  - 490 students on interest list
  - First cohort is at capacity - 50 students
  - Information sessions Aug. 30, Sep. 13, Sep. 27
- Supporting the Student Journey



# WHAT ARE WE EXCITED ABOUT

- Work in Mental Health
  - Hiring of two new counselors/therapist
  - Embedding mental health in learning communities, math, and athletics
- Reimagining the Library
  - \$100K in funding
  - Hiring librarians
- AANAPISI grant
- OER grant
- Efforts in math and sciences – Yo Soy STEM, MESA program, Mathletics
- 9 science students conducted summer research at UCSD/SDSU
- Science faculty held workshops at UCSD



# WHAT ARE WE EXCITED ABOUT

- Relationships with faculty, classified professionals, supervisors, and managers
- New hires
  - Chemistry faculty, Rebecca Vasquez (**classified to faculty**)
  - Dean of BICET Jesse Lopez
  - Dean of Equity – in process
  - Since July 2021, 72 new hires, promotions, and transfers
  - 30+ positions in process
- Women's tennis head coach Jami Jones received the 2023 Women & Girls Who Ace Award
- Psychology student, Nick Lazaris, receives \$500 scholarship



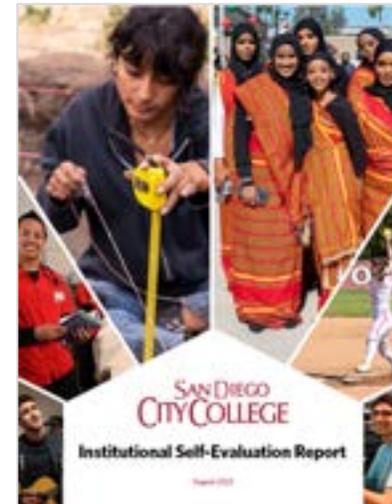
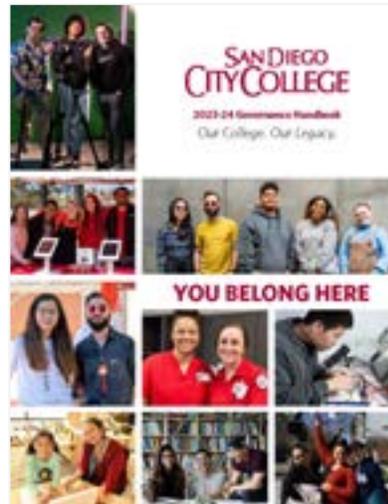
Dean Jesse Lopez



Coach Jami Jones

# WHAT ARE WE EXCITED ABOUT

- **Student housing project groundbreaking**
- Dr. Constance Carroll AH Building dedication
- Professional Development
  - StrengthQuest assessment
- Governance Handbook and ISER Report
- Supporting basic needs
- Barbershop
- AAPI Space
- Parent Center
  - Extend childcare in the evening for 12 students
- Marketing and Outreach teams
- Receiving patio furniture



# WHAT ARE WE EXCITED ABOUT

Chicanx/  
Latinx  
Heritage  
Month

SAN DIEGO CITY COLLEGE 2023

**CHICANX/LATINX HERITAGE MONTH**

**Noche de Familia**

SDCC invites you to join "en comunidad" to engage and connect with each other as we celebrate and honor the lived experiences, contributions, and success of the Chicana/o/x and Latino/a/x communities.

**Chicanx/Latinx Educator Network**

**Café con Colegas**

**Chicanx/Latinx Identity Photography Show**



[bit.ly/somosSDcity2023](https://bit.ly/somosSDcity2023)

SAN DIEGO CITY COLLEGE

**Chicanx/Latinx Educator Network**

Join us to celebrate, network, and enjoy each other *en comunidad!*

  
Dr. Daisy Gonzales  
Deputy Chancellor,  
California  
Community  
Colleges

  
Dr. Mark Sanchez,  
President,  
Southwestern  
College

  
Dr. Tina M. King,  
President,  
San Diego College  
of Continuing  
Education

  
Dr. Susan Topham,  
Vice Chancellor of  
Educational  
Services, San  
Diego Community  
College District

 4:45 P.M. | Friday, September 15, 2023

 Cafeteria at San Diego City College

Celebrate the beginning of Chicanx/Latinx Heritage Month by hearing from a panel of inspiring Chicanx/Latinx Educators and connecting with fellow colegas.

Event includes job fair with career opportunities!

**CHICANX/LATINX HERITAGE MONTH**

# WHAT ARE WE EXCITED ABOUT

- Fully staffed Business Office
  - Admin Services:  
<https://www.sdcity.edu/about/leadership/administrative-services/>
  - Business Services:  
<https://www.sdcity.edu/about/leadership/administrative-services/business-services.aspx>
  - SOPs
  - Additional clerk in shipping/receiving
  - Sal Guzman, admin tech
  - Drop-in workshops and new landing page



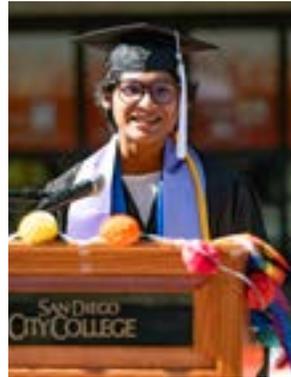
# WHAT ARE WE EXCITED ABOUT

- Weddings at City
  - Wedding giveaway
- Events at City
  - Community engagement
  - Farmers markets
  - Lowrider car shows
  - ...and more
- Community Engagement



# WHAT ARE WE EXCITED ABOUT

*Having fun @ City!*



# WHAT KEEPS ME UP AT NIGHT

Young Soraiya is going to high school.



# WHAT KEEPS ME UP AT NIGHT

Ricky said...



# WHAT KEEPS US UP AT NIGHT

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SAN DIEGO  
CITY COLLEGE

# WHAT KEEPS US UP AT NIGHT

- Health and safety
  - Opioid and NARCAN presentation
  - NARCAN vending machines
  - C-CERT and CPR training
  - Knights Watch
- Housing insecurities
  - Overnight parking
  - Partnerships with Father Joe's
- Continued support for mental health
- LiveSafe App
- Expansion of WiFi Service
- Employee Assistance Plan (EAP)
- Thank you, life savers!
  - Diana Soqui
  - Cesar Gumapas
  - Jay Purnell



# WHAT KEEPS US UP AT NIGHT

Enrollment Management - Trending Up 

	Headcount	FTEs	Target FTEs	Progress to FTEs Targets	Actual FTEF	Budgeted FTEF	FTEF Difference	Productivity
City College	11,332	3,009.5	3,668	82%	254.4	262.0	-7.6	11.8

Metric	College	Fall			Changes			
		Last Week	One Week Prior to Credit Colleges Opening Day		Weekly Changes Current Fall 2023		FA23 vs FA22	
		8/7/23	8/15/22	8/14/23	Number Change Last Week	Percentage Change Last Week	Number Diff FA23 vs FA22	Percentage Diff FA23 vs FA22
FTEs (count)	City	2,653.4	<b>2,469.4</b>	<b>3,009.5</b> 	356.1	13%	540.1	22%
Headcount (n)	City	9,820	<b>9,972</b>	<b>11,332</b> 	1,512	15%	1,360	14%

Approx. 20% increase over last year.

# WHAT KEEPS US UP AT NIGHT

## Enrollment Management

- Working Adults
  - Offsite classes
  - Nights and weekends
  - Support for childcare
- CCAP/Dual Enrollment
- Expanded Promise Bundles
- Learning Communities



# WHAT KEEPS US UP AT NIGHT

- **Student Centered Funding Formula (SCFF)**

- 70% enrollment
- 20% supplemental
- 10% success



**Out of the 20%, we are only generating 8-9%**

*City College Supplemental Targets to Achieve 20% SCFF Performance by 2026-2027*

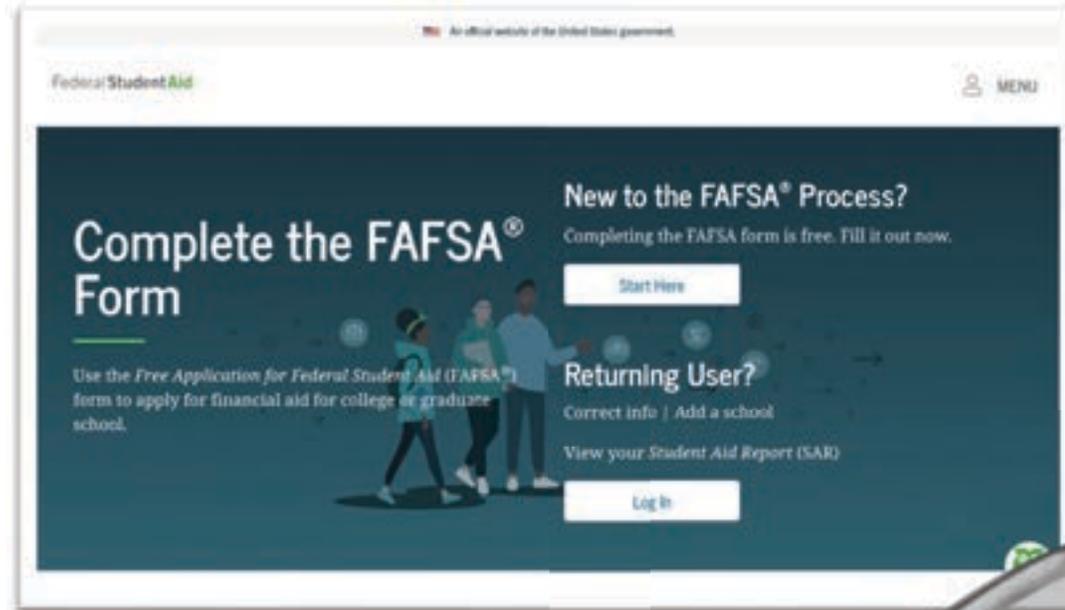
Year	AB540	PELL	CCPG	Total	FUNDED Headcount	Headcount Growth over PY	Supplemental Funding	Revenue Growth over PY
2022-23	660	3,598	7,097	11,355	11,200		\$ 12,819,297	
2023-24	660	4,342	8,565	13,568	12,908	1,708	\$ 15,988,682	\$ 3,169,385
2024-25	660	5,005	9,871	15,536	14,876	1,968	\$ 19,079,270	\$ 3,090,588
2025-26	660	5,768	11,377	17,805	17,145	2,269	\$ 22,716,690	\$ 3,637,420
2026-27	660	6,647	13,112	20,419	19,759	2,615	\$ 26,966,415	\$ 4,249,725

**SDCCD SCFF TCR Performance**

Year	Basic Allocation	FTES Allocation	Supplemental Allocation	Success Allocation	Total SCFF Revenue	Base %	Supp %	Succ %
21-22	\$21,961,488	\$169,469,556	\$34,523,564	\$25,739,042	\$251,693,650	76.06%	13.72%	10.23%
22-23	\$30,743,853	\$194,744,760	\$36,302,754	\$28,234,231	\$290,025,598	77.75%	12.52%	9.74%
23-24	\$33,270,998	\$214,611,212	\$39,286,841	\$29,244,016	\$316,413,067	78.34%	12.42%	9.24%

# WHAT KEEPS US UP AT NIGHT

- Supplementals, 20%
  - AB 540
  - Pell
  - California College Promise Grant
- How can you help?
  - Increase FAFSA submissions
  - Donate to the Foundation - \$100
  - Car giveaway to a deserving student



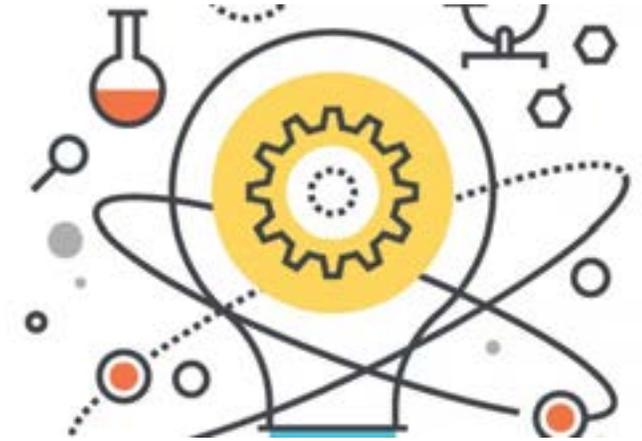
SAN DIEGO  
PROMISE

City Car  
Giveaway!



# WHAT KEEPS US UP AT NIGHT

- **Need for standard operating procedures (SOPs)**
- Professional development
- Failed searches
- Recruitments
- Maintaining our loving culture
- **High flex, Chat GPT, and AI**
- Curriculum AB 929, AB 111
  - ADT/IGETC
  - Common Course #



# WHAT KEEPS US UP AT NIGHT

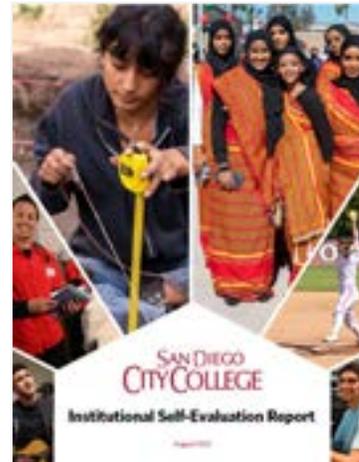
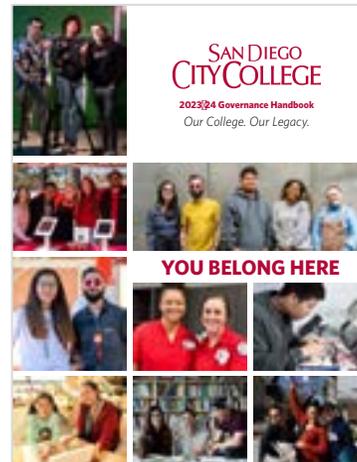
## Accreditation timeline

October	November-December	January-February
<ul style="list-style-type: none"><li>• <b>Early October</b> – virtual "meet and greet" event with Peer Review team (by invitation)</li><li>• <b>Friday, October 13th</b> – TENTATIVE date for all-campus open forum with Peer Review Team</li><li>• <b>October 16<sup>th</sup></b> – Peer Review Team meets virtually to review the ISER and draft the Peer Review Team Report</li></ul>	<ul style="list-style-type: none"><li>• College receives the Core Inquiries Report by mid-November which will be the basis for the focused site visit</li><li>• <b>Friday, December 1st</b> – Planning Summit will discuss Core Inquiries Report, areas of improvement, QFE, and what to expect for the site visit. Everyone invited!</li></ul>	<ul style="list-style-type: none"><li>• Late January 2024 – "mock visit" rehearsal with those meeting with Peer Review Team</li><li>• <b>Focused site visit is the week of February 26th, 2024</b></li><li>• Duration of visit (1-2 days) and people involved will be determined by the scope of the Core Inquiries Report</li></ul>

# WHAT KEEPS US UP AT NIGHT

## Communication

- I. College Council
- II. Weekly updates
- III. Monthly newsletter
- IV. Campus forums
- V. Open office hours
- VI. Social media



**@sandiegocitycollege**

# WHAT KEEPS ME UP AT NIGHT

- Janelly leaving 🥲



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# WHAT WILL BE OUR LEGACY?



# MISSION DRAFT

San Diego City College welcomes and inspires every student to identify and pursue their community, personal, and professional goals.

We prioritize accessibility, equity, and social justice through student-centered support services and educational opportunities for global learning.

We offer general education, associate degrees, transfer pathways, bachelor's degrees, certificates, and career technical education for personal enrichment and economic mobility.