

WHAT CAN YOU DO WITH A DEGREE IN MASS COMMUNICATION?*

▶ ADVERTISING

Advertising Specialist
Copy Writer
Creative Director
Media Buyer
Media Planner
Advertising Designer
Publications Editor
Creative Director
Marketing Specialist
Media Sales Representative

▶ BUSINESS

Human Resources (Assistant, Associate, Specialist)
Writer/Editor
Corporate Communication Specialist
Market Research Analyst
Audio/Visual Specialist
Communications Coordinator
Travel/Conference Manager
Telecommunications Specialist
Promotional Specialist
Motivational Speaker

▶ EDUCATION

Alumni Officer
Debate Coach
Director of College News
University Professor
Arts Administrator
Development Officer
Educational Media Specialist
Communications Coordinator

▶ JOURNALISM

Copyeditor
Proofreader
Reporter
Editor
Features Writer
Critic
Freelance Writer
Columnist
Correspondent
News Broadcaster
Editorial Writer
News Director
Blogger
Video Podcaster
Media Management
Researcher
Photojournalist
Social Media Coordinator

▶ GOVERNMENT AND POLITICS

Campaign Director
Diplomat
Elected Official
Government Affairs Coordinator
Legislative Assistant
Political Reporter
Program Coordinator
Public Information Writer
Research Specialist
Community Relations Director
Museum Curator
Speechwriter
Communications Coordinator
Lobbyist
Political Analyst

▶ HEALTH COMMUNICATION

Clinic Public Relations Director
Hospital Director of Communication
Medical Center of Publications Editor
Medical Grants Writer
Research Analyst
Technical Medical Writer
Public Health Journalist
Public Health Information Officer

▶ MEDIA AND BROADCASTING

Actor
Advertising Sales Coordinator
Announcer
Casting Director
Comedy Writer
Community Relations Director
Director of Broadcasting
Film Director
Film/Tape Librarian
Floor Manager
News Anchor
News Writer
Producer
Radio DJ
Talk Show Host
Technical Director
Transmitter Engineer
Publicist
Media Analyst
Speechwriter
Sports Announcer
Webmaster

▶ PUBLIC RELATIONS

Account Coordinator
Company Spokesperson
Corporate Communications Director
Corporate Public Affairs Specialist
Crisis Manager
Lobbyist
Media Relations Officer
Publicity Manger
Media Planner
Media Analyst

▶ NEW MEDIA

Game Designer
Graphic Designer
New Media Researcher
Social Media Marketing Specialist
Web Developer

▶ SOCIAL AND HUMAN SERVICES

Community Affairs Liaison
Human Rights Officer
Park Service Public Relations Specialist
Public Administrator
Social Worker
Recreation Supervisor

▶ LAW

Lawyer
Public Defender
Mediation and Negotiation Specialist
Legal Reporter

**An advanced degree may be required for some of these positions*