

Career Options

Career options include the following:

1. Reporter
2. News Editor
3. Copy Editor
4. Photojournalist
5. Page Designer
6. Online Content Producer

Public Relations career options include the following:

1. Media Relations Specialist
2. Speech Writer
3. Community Relations Specialist
4. Government Relations Specialist
5. Financial Relations Specialist
6. Lobbyist
7. Crisis Communications Specialist

Program Learning Outcomes

Media in Society

Demonstrate an understanding of the role of the mass media in society.

Law and Ethics

Demonstrate understanding of legal issues of libel, privacy, copyright, free speech/press, as well as an understanding of ethical issues such as plagiarism, fabrication, and conflict of interest.

Writing

Write, edit, and revise stories in accepted journalistic style utilizing multiple platforms.

Certificate of Achievement: Journalism

The Certificate of Achievement in Journalism recognizes a student's successful completion of select Journalism courses for employment, job enhancement or advancement.

Courses Required for the Major	Units
ENGL 101 Reading and Composition	3
or	
ENGL 105 Composition and Literature	3

JOUR 200 Introduction to Newswriting and Reporting	3
JOUR 210A Newspaper Production 1	3
JOUR 210B Newspaper Production 2	3

Choose 9 units from the following:

JOUR 210C Newspaper Production 3	3
JOUR 210D Newspaper Production 4	3
JOUR 202 Introduction to Mass Communication	3
JOUR 206 Online Journalism	3
JOUR 220 Principles of Public Relations	3

Total Units = 21

Associate of Arts Degree: Journalism

Courses Required for the Major	Units
ENGL 101 Reading and Composition	3
or	
ENGL 105 Composition and Literature	3
JOUR 200 Introduction to Newswriting and Reporting	3
JOUR 210A Newspaper Production 1	3
JOUR 210B Newspaper Production 2	3

Choose nine units from the following:

JOUR 210C Newspaper Production 3	3
JOUR 210D Newspaper Production 4	3
JOUR 202 Introduction to Mass Communication	3
JOUR 206 Online Journalism	3
JOUR 220 Principles of Public Relations	3

Total Units = 21

For graduation requirements see **Requirements for the Associate Degree** on page 110.

Electives as needed to meet minimum of 60 units required for the degree.

Associate in Arts in Journalism for Transfer Degree:

The Associate in Arts in Journalism for Transfer Degree is intended for students who plan to complete a bachelor's degree in Journalism or a related major in the California State University (CSU) system. It is accepted by some but not all CSU campuses. Students who complete this degree and transfer to a participating CSU campus will be required to complete no more than 60 units after transfer to earn a bachelor's degree. It may not be appropriate preparation for students transferring to a CSU campus that does not accept the degree.

Goals

The purpose of this Associate in Arts in Journalism for Transfer Degree program in Journalism is to offer an organized course of study that will prepare students intending to major in Journalism Studies at the California State University.

Program Learning Outcomes:**Critical Thinking:**

- Students will be able to analyze and weigh the truth-value of conflicting claims.
- Students will be able to synthesize elements of texts in surprising and unexpected ways.

Rhetorical Awareness:

- Students will be able to develop visual literacy to identify arguments for advertisements, websites, photographs and other visual media.
- Students will be able to write clear, thoughtful prose using appropriate steps of a writing process for a variety of media.
- Students will be able to identify arguments as well as patterns and strategies of organization in a variety of texts.
- Students will be able to select appropriate research strategies.

Global Awareness:

- Students will be able to describe and report using multiple perspectives.
- Students will be able to analyze and report on the effects of different cultural perspectives on classic and contemporary issues.

Students will be assessed through a combination of performance evaluations, written assignments, and written tests and quizzes.

Note: Students who plan to complete this degree should consult a counselor and visit www.assist.org for additional information about participating CSU campuses as well as university admission, degree and transfer requirements.

Award Notes:

Students are required to complete a maximum of 60 CSU transferable units with a minimum overall grade point average of 2.0.

Major: A minimum of 18 units with grade of "C" or "P" or better.

General Education: In addition to the courses required in the major, students must complete one of the following general education options:

- The California State University General Education Breadth pattern
- The Intersegmental General Education Transfer Curriculum pattern

Note: Completion of the California State University American Institutions graduation requirement is strongly recommended prior to transfer.

Courses Required for the Major:		Units
JOUR 200	Introduction to Newswriting and Reporting	3
JOUR 202	Introduction to Mass Communication	3
JOUR 210A	Newspaper Production 1	3

Category A: Select one of the following courses (3 units):

JOUR 206	Online Journalism	3
JOUR 210B	Newspaper Production 2	3
JOUR 220	Principles of Public Relations	3

Category B: Select two of the following courses, or any course not selected in Category A (6 units):

ARTF 150B	Beginning Graphic Design	3
DRAM 150	Cinema as Art and Communication I	3
ECON 120	Principles of Macroeconomics	3
or		
ECON 121	Principles of Microeconomics	3
ENGL 101	Reading and Composition	3
ENGL 105	Composition and Literature	3
ENGL 205	Critical Thinking and Intermediate Composition	3
MATH 119	Elementary Statistics	3
or		
PSYC 258	Behavioral Science Statistics	3
POLI 101	Introduction to Political Science	3
POLI 102	Introduction to American Government	3
PSYC 101	General Psychology	3
SOCO 101	Principles of Sociology	3

Total Units = 18

Electives as needed to meet maximum of 60 units required for the degree.

Transfer Information

Students planning to transfer to a four-year college or university should complete courses required for the university major and the general education pattern required by that transfer institution. See catalog TRANSFER INFORMATION section. Additional courses may be required to